

FireCask.

Customer Success Story



COMPANY: FIRECASK | SECTOR: DIGITAL AGENCY | SOLUTION: DEDICATED SERVER



FireCask are a multi-award winning SEO, web development and digital marketing agency based in Manchester, who work with businesses all over the world (from one-man bands to global corporations) to offer the very best marketing, design and development expertise.

Their approach is your approach because they share the same goal: simply, to grow your business. FireCask design their strategies around you, and they're driven by results.

FireCask's recipe for success is built on the foundation of web design and development combined with digital marketing services including SEO, paid media and social media amplification.

These six elements underpin everything that they do, be it to improve your rankings, turn website visitors into repeat customers or make your social media feeds more engaging.

FireCask approached **Datacentreplus** in 2019 and were keen to work with a company that were able to accommodate their specific technical set up and requirements.



Technical Approach:

Being a digital agency, it was important that they worked with a provider that understood the importance of **site speed, uptime and security**. They also wanted to work with a provider that they could build a long lasting relationship with, and one which has invested in not only its support features but account management.

Our technical team were able to specify an **appropriate dedicated server platform** that took on board their specific and unique technical requirements.

Alex Moss, Director at FireCask says:



*“From the start of our new host shopping, I knew Datacentreplus were **ahead of the game**. FireCask had a very specific requirement that most hosts could not accommodate which I was surprised about, but Datacentreplus not only offered most of those things, **but worked with us to ensure the other features were there for us when we migrated**. Because of our new setup, our new Datacentreplus server is now much more **secure, faster and streamlined**, meaning we’ll already achieve a good ROI within 3 months alone”.*

A Great Partnership:

Rachel Waters, Communications Manager at Datacentreplus added:

“FireCask are a great example of how our services are tailored to the specific needs of digital agencies through an agency-focused and personal approach. It has been fantastic working with the FireCask team and I look forward to working with them in the near future”.



To find out more about FireCask you can learn more [here](#) or visit their website at <https://firecask.com/>

@FireCask



We love to share great success stories of our customers.

If you want to share your story, get in touch with us today.

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